

INNOLEA Project

Newsletter

July 2019

What We Do

The INNOLEA project is co-funded by the Erasmus+ Programme, Capacity Building for Higher Education (585822-EPP-1-2017-1-EN-EPPKA2-CBHE-JP).

The aim of the project is to modernize the Jordanian and Egyptian leather industries by creating four leather centers at local universities to provide quality services, certification, education, fashion information, production organization, financing, and more.

The Consortium

The consortium comprises 12 partners, including seven Universities, two research institutes, two companies and a business association, located in seven countries, both inside and outside the EU area.



NTUA (Greece)



SVU (Egypt)



AASTMT (Egypt)



JUST (Jordan)



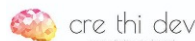
ACI (Jordan)



BAU (Jordan)



CIAPE (Italy)



CRE.THI.DEV. (Greece)



CTIC (Portugal)



UPB (Romania)



KTU (Lithuania)



ICPI (Romania)

In this Issue:

- o Implemented dissemination activities



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Dissemination Activities in Egypt and Jordan

During the first 18 months of the project, several dissemination activities have been implemented in Egypt and Jordan in order to involve relevant stakeholders in the project activities and raise awareness about the importance of the leather sector for the economy.

- AAST-MT & SVU attended the Erasmus National Day in Cairo with a booth to disseminate project materials to approx. 2000 attendees.
- Presentation of Egypt's desk and field research, as exploratory study for the Egyptian leather supply chain, at the International Conference of Advance Materials and Systems (ICAMS) 2018 in Bucharest by AAST-MT.
- Presentation of the project at the 6th conference of GREEDER 2018, at the University of Jordan during April 3-5, 2018 under the patronage of HRH Prince Hamzeh Ibn ALHussein, with Roll up and brochures in the exhibition hall of the conference.
- Presentation of the project at the Info Day "Window of Collaboration" at UJ on April 17, 2019, in Jordan.
- Presentation of the project at the AIChE conference and Info day, held at JUST, on April 22, 2019, in Jordan.

Communication
innolea.project@gmail.com
 Visit us on the web:
<http://innolea.just.edu.jo>

<http://www.facebook.com/innoleaproject>



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Dissemination Activities in Europe
 Communication and dissemination activities were implemented also in Europe.

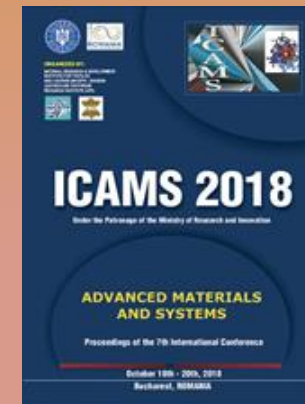
In particular:

Publication of articles on specialized journals and magazines:

- Announcement of the INNOLEA meetings on the NEA-DERMA publication (3-month magazine about leather) in Greece,
 - Article about the project published in Revista de Pielarie Incaltaminte (Leather and Footwear Journal) in Romania,
- Presentation of the project during events and conferences (exhibitions, conferences):
- Participation of the partnership in the 7th International Conference on Advanced Materials and Systems ICAMS 2018 and article published in Proceedings of the conference.

E- communication (through websites, social media and online blogs):

- The project was promoted through the social media and websites of all EU partners.





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